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## **FOR IMMEDIATE RELEASE**

### **NAIBD TECHNOLOGY AND COMPLIANCE SYMPOSIUM TO ADDRESS ISSUES AFFECTING INDEPENDENT BROKER/DEALERS**

*Understand Today and Prepare for Tomorrow*

**PRINCETON JUNCTION, NJ – September 22, 2008** – The National Association of Independent Broker/Dealers (NAIBD), an advocate for small and independent firms for almost 30 years that aims to improve the regulatory and business environment for broker-dealers, will focus on some of the major issues affecting the market on October 2, during their annual Fall Technology and Compliance Symposium at the NASDAQ MarketSite in New York.

The event will be attended by decision makers from the country's top independent securities firms. Sessions will provide a chance for broker dealers to get up to speed on the latest regulatory initiatives and understand how the recent market turmoil will affect their firms and provide guidance on how to respond in the future. Attendees will hear the very latest from Regulators including Marc Menchel of FINRA, Steven Irwin of the Pennsylvania State Securities Commission and Robert Sollazzo of the SEC.

The Symposium will also feature a session for those interested in obtaining affordable independent contractor health insurance through the association. "Insurance Matters: Knowing Your Options" will explain the details of the NAIBD Health Insurance Program, launched in July 2008. This program provides members, employees, and families, including 1099 financial advisors, with comprehensive medical insurance coverage through Affinity Health Plans, a division of JLBG Health. With a multitude of choices, including coverage through preferred provider organizations (PPOs) and health savings accounts, plans can be tailored to meet specific healthcare needs. Members can utilize the TeleExpress Member Enrollment to enroll and be approved in as little as 24

hours. For more information or to receive an instant health insurance quote visit:  
[www.naibdhealthplans.com](http://www.naibdhealthplans.com).

“We are in the midst of an unpredictable economic environment so this Symposium is more important than ever for our members to learn how they are going to be impacted by current events,” said Steve Distanto, President of NAIBD. “We are also pleased to be able to offer more information on the newly-launched independent contractor health insurance program, which is a major development for our industry.”

NAIBD members will attend the following sessions at the Symposium: “Business Development Practices to Enhance Firm Value and Increase Profitability” moderated by Jeffrey Green, Laserfiche, “How to Recruit the Best Representatives” moderated by Robert Hackel, RF Lafferty, and a CEO panel discussion moderated by Tim Morton, Westland Financial Services, WBB Securities, LLC. NAIBD will also feature the following sponsors at the event: National Financial, platinum sponsor, PriceMetrix Inc., gold sponsor, and Wedbush Morgan Securities, sponsor of attendee carrying bags.

For more information on NAIBD, their health insurance plans and their upcoming Technology and Compliance Symposium, please visit [www.NAIBD.com](http://www.NAIBD.com).

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#### **About the National Association for Independent Broker/Dealers (NAIBD)**

Serving as a small and independent firm advocate for almost 30 years, the NAIBD and its board of directors work together with Independent Broker/Dealer owners & principals, industry product & service providers, and the SEC, NASD, and state’s regulatory organizations to improve the securities industry as a whole. Recognizing the specific needs of Independent Broker/Dealers (which make up over 85 percent of all US securities firms), the National Association of Independent Broker/Dealers provides specialized, widely acclaimed advocacy by hosting national informational meetings, catering specialized website programs, rapidly distributing critical regulatory details and product/service offers, supplying feedback to SEC, NASD, and state regulators, and offering its Annual Technology and Compliance Symposium event. For more information, please visit [www.naibd.com](http://www.naibd.com).

#### **About JLBG Health**

JLBG Health-Affinity Health Plans is a national provider of affinity health solutions and services designed to bring greater access to affordable health insurance to association members. JLBG’s strengths are built on providing flexible and affordable health benefits while offering unique administration and private label affinity services. JLBG Health serves over 300 national association groups, with access to 7 million association members and 150,000 individual clients nationwide. JLBG Health has been specializing in health insurance plans for more than 35 years and is recognized nationally as a leader in the health insurance marketplace.

For more information on JLBG Health, visit the JLBG Health Web site at <http://www.jlbghhealth.com>. Information about Affinity Health Plans can be found at <http://www.affinityhealthplans.com>.